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PRODUCT LEADER

Proven product leader with experience in startups and Fortune 500 companies. Thrives in dynamic executive-level environments. Led product team through each phase of a company's evolution – from Series A, Series B, acquisition, and post-acquisition. Demonstrated ability to strengthen teams to execute company initiatives and creatively craft software that users love. Core competencies:

Product Management | Strategic Planning | Software-as-a-Service | User Experience UX | Mentoring
Scrum Agile | Cloud & Mobile Tech | Roadmapping | Internet of Things IoT | Design Thinking

EXPERIENCE

LG Electronics, Silicon Valley Innovation Lab, Santa Clara, CA **2020 - Present**
Leverages technology to incubate new businesses and products that make home life better.

Sr. Product Management Lead, Smart Home Experiences

- Leading product managers, engineers, and designers to pioneer the future of the home - evolving "smart homes" into "helpful homes" through consumer software, hardware, & services.
- Launched LG's 1st App-Focused Beta Program on a U.S. national scale through collaboration with engineering, design, quality assurance, marketing, and LG legal executives.
- Crafted & optimized designs through business/competitive analysis, generative/evaluative research, concept/prototype/guerilla/functional app testing with over 800 U.S. consumers.
- Led the development of a B2C beta app leveraging the ThinQ artificial intelligence (AI) platform & driving data-driven learnings with over 35 weekly releases to customers over 8+ months.
- Increased user activation by 25% and exceeded industry benchmarks of 60% weekly/monthly active users (WAU/MAU) and 30% four-week retention via beta app experiments.

University of California, Berkeley, Haas School of Business, Berkeley, CA **2020 - Present**
Berkeley Haas's Product Management Course & Program balances academics with real-world PMs.

Coach & Professional Instructor, Product Management

- Taught biweekly evening classes focused on real-world product work (including vision setting, roadmap prioritization, execution, PM canvas, hypothesis testing, pitching, & team building).
- Mentored, graded, and provided feedback for weekly PM course assignments.

Lucid, BuildingOS.com, Oakland, CA **2014 - 2019**
Startup for smart buildings. Raised product from initial venture capital through successful acquisition.

Director of Product Management | 2017 - 2019

- Represented product team at weekly executive (eTeam) meetings alongside company VPs.
- Supported over \$2MM in additional annual recurring revenue (requiring significant scaling).
- Consistently achieved 85-95% of committed roadmap items for over 10 quarters.
- Orchestrated engineering scrum/agile sprint processes as well as recurring cross-functional triaging with customer/field operations, and go-to-market strategy with business development.

Senior Product Manager | 2016 - 2017

- Owned 6 new app experiences through entire lifecycle – idea, use cases, user stories, technical requirements, engineering development, marketing launch, & success monitoring – ultimately influencing a 138% engagement increase of average daily users over 2 years.
- Managed internationalization / localization partnership with global reseller sales & field operations team (170 branch resellers and 340 salespeople) resulting in 3 new language packs.

Product Manager | 2014 - 2015

- Led integrations/connectivity/interoperability team in partnering with 8 new 3rd-party software / IoT hardware device manufacturers, adding them into an ecosystem of over 180 integrations
- Led 'data quality' business requirements which resulted in 1) a new app using machine learning to reveal data anomaly insights and 2) a process to reduce time to resolution by 54%.

United States Department of Energy, Innovation Hub, Philadelphia, PA **2013 - 2014**
The U.S. DOE Energy Efficient Buildings Hub focused on reducing the energy use across buildings.

Software Engineer

- Led the code development, user interface design, server orchestration, and integration of 10 software packages from 13 organizations into 1 user-friendly web app on Node.js and Ubuntu which helped building owners make retrofit decisions; 500 visits/month, 15K+ total pageviews.

StartupThink, Paris, France **2013**
Co-Founder

General Electric, GE Energy, Atlanta, GA **2012**
Information Management Leadership Program Intern

EDUCATION

University of California, Berkeley, Haas School of Business
Executive Product Management (PM) Program

Pennsylvania State University

Bachelor of Science (B.S.) in Information Sciences and Technology, 'Internet Science' focus
Bachelor of Architectural Engineering (B.A.E.)

Architecture Studies Minor at the Pantheon Institute, Rome, Italy

Artificial Intelligence (AI) / Machine Learning (ML) online classes by Columbia (edX) & Coursera
Certified ScrumMaster (CSM), Scrum Alliance

TECHNICAL SKILLS

HTML5, CSS3, JavaScript, Node.js, Linux, Git, Amazon Web Services (AWS), 'Smart Home' stack;
Past designer & developer of 4 public websites with member-based internal login systems.

HONORS

Eagle Scout, Boy Scouts of America

First Place, NYC AEC Hackathon in 2015 (docqr.github.io), Second Place in 2014 (va3c.github.io)

Google Authorship, established as an author for Google results via joshwentz.blogspot.com in 2013

VOLUNTEERING

Habitat for Humanity

SPEAKING ENGAGEMENTS

Connected Buildings Summit 2018, Product Keynote, Lucid, San Francisco, CA, November 7, 2018

Smart Cities Week 'Silicon Valley' Conference, Santa Clara, CA, May 9, 2018

U.S. Department of Energy, Building Technologies 2017 Conference, Wash DC, March 16, 2017

Lucid Summit 2016, Product Keynote, BuildingOS, San Francisco, CA, May 3, 2016

AEC Technology Symposium 2015, New York City, NY, September 25, 2015